

kierstenschmidt

917.414.0042

k.schmidt2@gmail.com

kierstenschmidt.com

69 Vogel Loop, Staten Island, New York 10314
4708 SW 67th Avenue L25, Miami, Florida 33155

education

University of Miami Coral Gables, Florida
Bachelor of Science in Communication, May 2010
Double Major in Visual Journalism and Political Science; Minor in Sport Administration
GPA 3.74

experience

Ibis Yearbook, University of Miami Coral Gables, Florida
Assistant Design Director, March 2010 - present. **Sports Section Editor**, August 2008 - present.
assist the design director with the overall design and concept of a 500+ page publication. lay out pages and create photo illustrations. partner with co-editor on ideas for intercollegiate and intramural sports spreads. copy edit submissions from staff writers and write headlines. communicate with sport media personnel to arrange and conduct interviews with athletes. attend weekly staff meetings and core staff meetings.

The Miami Hurricane Student Newspaper Coral Gables, Florida
Page Designer, August 2009 - present
lay out stories, photos and information boxes for all sections of semi-weekly student newspaper. create photo illustrations and infographics to accompany news stories.

University of Miami School of Law Coral Gables, Florida
Publications Assistant, August 2006 - February 2010
prepared publications such as monthly electronic newsletter and semi-annual alumni magazine. edited photos and created flyers and advertisements for law school events. assisted with various office tasks.

ePromos Promotional Products New York, New York
Graphics/Imaging Intern, June 2009 - August 2009
prepared images using Photoshop for online catalog of promotional products company. prepared flyers to promote company specials using Illustrator. worked with co-intern to photograph products.

Major League Baseball Advanced Media New York, New York
Photo Editing Intern, May 2008 - August 2008
cropped and color-corrected photos for galleries and players' bio pages. updated entertainment gallery weekly with photos from stock image websites. updated players' headshots upon trade announcements.

special projects

Special Olympics International Boise, Idaho
Video Producer, February 2009
shot footage of and edited video clips for the snowboarding competition at the 2009 World Winter Games. worked with a team of 50 students and professionals to produce all content for www.live.specialolympics.org, which won a gold medal for college & university website and another gold medal for public service/non-profit website at the 2009 Horizon Interactive Awards.

Election Day 2008 in the West Grove Coconut Grove, Florida
Audio/Photo Slideshow Producer, November 2008
worked with a team of students and faculty to produce video, photo and audio content depicting Election Day 2008 in the West Grove neighborhood of Miami. the website, www.westgrove2008.org, won a gold medal for college & university website at the 2009 Horizon Interactive Awards.

software

Graphic: Photoshop, InDesign, Illustrator
Web: Dreamweaver, Flash, HTML, CSS, FTP
Multimedia: Final Cut Pro, Soundtrack Pro, Video Equipment
Office: Microsoft Office

honors & activities

Henry King Stanford Scholarship; President's Honor Roll; Dean's List; Gamma Sigma Alpha National Greek Academic Honor Society; Webmaster, Delta Delta Delta Sorority; Public Relations Coordinator, Panhellenic Association; Vice President, Women's Softball Club; UM Alumni Ambassadors; Orientation Fellow